

Alberta Darling



State Senate

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DARLING ECONOMIC PLAN: INVEST WISCONSIN 2.0

“Less taxes, and less regulation means more jobs and innovation”

(GLENDALE)... In response to the uncertain economic climate, State Senator Alberta Darling promoted her Invest Wisconsin 2.0 economic plan at a coffee shop in Glendale, a plan that will help create jobs and encourage innovation in Wisconsin.

“In these trying economic times, we cannot ask taxpayers and employers for more of what they do not have – money for taxes and time to deal with government red tape,” Darling said. “My opponent, Sheldon Wasserman, has been in the Legislature for 14 years and has neither a record of working to create jobs, nor a plan to grow the economy. I have both a record and a plan.”

Darling’s Invest Wisconsin plan will help strengthen the business climate so Wisconsin is a state where employers want to create jobs:

- Tax Increases are off the table. Period. Sheldon Wasserman broke his pledge to not raise taxes by voting against freezing property taxes, and by supporting other tax increases.
- Tax Simplification. Darling will vote to end inequalities that give special interests an advantage.
- End over-regulation that kills job growth and keeps jobs from moving into Wisconsin.
- Reinvest in Education and Job Skills Training to ensure that Wisconsin has a top notch K-12 system that is accountable to parents and provides students with the job skills needed to meet current workforce needs by connecting high schools, the Technical College System and the University System with job providers.
- Most Importantly – Reward Innovation with Tax Credits and Grants that assist start-up companies and expanding businesses for their investment and commitment to creating those jobs in Wisconsin.

Darling added that she voted for and supported efforts to streamline programs in the Department of Commerce to improve their ability to attract new jobs to the state. “We need to focus on proven methods to assist and retain our local employers, as well as those that bring new high-wage job opportunities to Wisconsin,” said Darling.

“Milwaukee, Washington, Ozaukee and Waukesha Counties, and all of Wisconsin have the foundation in place to support current employers and attract the future leading edge companies. Passing my plan for the economy, Invest Wisconsin 2.0, will help do the rest.”

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